

IUP-TV / The Swoop Internship – Summer 2026

Description: Students in the internship will work in various media areas - video, audio, radio, website, and graphics projects – and/or promotions and marketing. This experience involves real world media production and marketing/promotional activities done in a highly collaborative team environment.

We produce content in all areas of the communications field including department promotional materials, videos for IUP-TV, and projects for the community. Students typically leave with multiple productions for their resume, possible references from inside and outside of the department, and realistic work experience. The internship is **on-site** at the Indiana campus.

Dates: Internships start on **Tuesday, May 12** and interns must finish by **Thursday, July 30**

Minimum Required Qualifications:

- Strong background in one or more of the following areas:
 - **Production:** video, audio, graphics, images, photography, radio, web design
 - **Media Marketing / Promotions:** strong writing, research, and organizational skills
 - **Scripting:** strong ***non-fiction*** writing skills; ability to interview subjects and develop stories
- Major or minor in Communications Media, overall **GPA of 3.00** or above

To Apply: Please submit application materials by email to Mark.Piwinsky@iup.edu.

- Cover letter outlining your skills and their applicability to our projects – see links below.
- Resume – Include production software and technical skills, marketing and promotions work.
- Link to online portfolio.
- Letters from two references, one **must** be a COMM faculty member.
- **Interviews required** for viable applicants.

Application Timeline / Deadlines

- Applications are reviewed as they are received.
- Deadline for applications is **March 20**
- After March 20, applications will be accepted only if space is available.

Projects: Work typically includes IUP-TV, WIUP-FM, community and campus video projects, promotional work, website development, social media, audio theater, etc. Some examples.

Audio Theater:

- Christmas Carol- <https://www.youtube.com/watch?v=DWxstVweUS4>
- Rural Health Pulse Podcast - <https://www.irmc.org/health-resources/rural-health-pulse-podcast/>

The Swoop:

- Coalport Coal Museum – see links at <https://www.coalportmuseum.org/>
- Lymes Disease - <https://www.youtube.com/watch?v=mkDhoZSosOc>
- CityVision – <https://www.youtube.com/watch?v=SR5pADd3PfY>
- Underground Railroad Promotional Video - <https://undergroundrailroadblairsvillepa.com/>
- Weavers Perfect Memory - see video at <https://www.weaversperfectmemory.com/about>
- Wildcat Band - https://www.youtube.com/watch?v=fMMu_b_EkBA&t=437s

Questions? More Information? - email Mark.Piwinsky@iup.edu